



RCS QUICK START CHECKLIST



Unlock richer customer engagement in minutes.

If you're already a Twilio Messaging customer, getting started with RCS is fast and easy!

1 Check RCS Availability

- Confirm your target country and carrier are RCS-ready (most major EMEA markets now supported).
- Review Twilio's RCS coverage map for the latest updates.

2 Enable RCS in Twilio Console

- Log in to your Twilio Console.
- Select your Messaging Service and toggle RCS ON. No code changes required—Twilio handles the rest!

3 Complete Brand Verification

- Submit your brand details in the Console (Twilio will guide you through this step) and get verified for trusted, branded messaging.
- Your brand must be verified by Twilio, Google, and the carriers in the region you wish to send RCS messages – this ensures a trusted and compliant experience for you and your customers.

4 Test Your Messages

- Send a test message to an RCS-capable device. Don't worry, Twilio automatically falls back to SMS if RCS isn't available.

5 Go Live!

- Start sending rich, branded messages to your customers.