# voice alerts & notifications. That imise Rolon existing resources.

# Boost operational efficiency through reliable automation.



Adding voice to your communications strategy doesn't need to rely on inflexible platforms with high infrastructure and maintenance costs.



**Twilio** handles an impressive 50+ billion minutes annually, delivering voice alerts and notifications that encourage customers to take action. With reliable and scalable quality, our super network ensures businesses can trust the effectiveness of their communication.

Twilio's alerts and notifications solutions makes building bespoke voice alerts simple via one easy low- or no-code platform, enabling your engineers to focus on core business goals rather than mundane admin tasks. By automating the manual elements of voice alerts, you can boost operational efficiency and free up engineers' schedules.

## What can Twilio voice alerts & notifications bring to your business?



### Reliable and scalable quality

Make set-up and scaling simple with the ability to deliver calls to 180+ countries with multiple carriers in route for every destination, guaranteed low latency, all from one user-friendly platform.

"Twilio already has a global network, so when we expand into new territory, we can focus on how we want to integrate into the energy market. It takes like 2 hours to set up a new Twilio account. From an operational point of view, that's absolutely ideal.

Hayden Field Senior Software Engineer, Kraken



### Flexible connectivity

Maintain reliable service with the ability to purchase new numbers from Twilio or port your existing ones. By keeping your current service and bringing your own carrier to Twilio, you can ensure that your customers never miss a message, while keeping troubleshooting to a minimum for your engineers.

"Once you understand the system, it's flexible enough to expand it for any use case we have in mind. We've never faced anything we couldn't realize [with Twilio]".

Robert Wolf Director of Engineering, Tourlane



### **Unmatched observability**

Knowing how to improve is simple with Twilio Voice Insights. Unlock the data that defines call quality and ROI in voice interactions, and utilise this information to drive project planning, browser integrations, infrastructure investments and more.

"Integrating Twilio Voice was clearly a win for us in terms of NPS. In general, the responses by these communication channels provide much more information to the user and we end up winning in NPS points."

Rodrigo Guzman Senior Manager of Product Development, MercadoLibre

# Good business through the art of listening.

Twilio helps improve customer relationships and save engineers time with a reliable and flexible platform for all your notifications use cases.

