**NZ Short Code Application**

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name | |  | |
| Company Address | |  | |
| Requestor | | | |
| Full Name |  | | |
| Position |  | | |
| Phone |  | | |
| Mobile |  | | |
| Email |  | | |
| Address |  | | |
| Service Details | | | |
| Name of the Service/Promotion | | |  |
| Go live date | | |  |
| Promotion end date | | |  |
| Fully describe the proposed message service | | |  |
| Example message flow including opt in and opt out processes | | |  |
| Cost of the service (highlight needed option) | | | * Standard * FTEU |
| Frequency | | |  |
| Full description of marketing channels. How will the service be advertised? | | |  |
| Expected volumes daily or weekly | | |  |
| Peak times and expected volumes | | |  |
| 0800/0508 number for User queries (compulsory) | | |  |
| Website for User reference | | |  |
| Mobile Operator (all or specific operators) | | | All Operators. |

**Declaration:**

I confirm that the information provided on this application form is correct and accurately describes the intended use for the services to be provided.

I confirm that I have read, understood and agree to abide by the Telecommunications Carriers Forum Mobile Messaging Services Code, found here: <https://www.tcf.org.nz/industry/standards-compliance/mobile-phone-services/messaging-services/>.

I confirm that I have read, understood and agree to abide by the Twilio Acceptable Use Policy, found here <https://www.twilio.com/legal/aup>.

I**f you have any other supporting information, e.g. flow charts or message flow diagrams, please attach them here.**